

Western Australian Modern Pentathlon Association

The world of Modern Pentathlon embraces such varied emotions...the romance of equestrian adventures, swash buckling excitement of epee fencing, heart stopping precision of pistol shooting and the mental endurance of running and swimming; loyalty, entertainment, passion, excitement, striving for excellenceis this the essence of your brand?

The Western Australian Modern Pentathlon Association Inc (MPAWA) is the state governing body for the sport of Modern Pentathlon, an Olympic sport for men and women. Australia has qualified to be represented in this sport at every Olympic Games since 1952, sending men's and women's teams to every World Championship in the last four years and qualifying male and female athletes for all the available representative places at the Sydney, Athens and Beijing Olympic Games.

MPAWA aims to:

- » Assist rising stars in pentathlon, who aspire to reach the ultimate level of competition
- » Attract more talented athletes to the sport, as well as encouraging people of all ages in the community to be active and participate in one or more aspects of this diverse sport
- » Retain participants in the sport
- » Be in a position to enable disadvantaged persons, who would not otherwise be able to offer to participate, an opportunity to enjoy the diversity that this sport has to offer
- » Facilitate a coaching system to boost athlete performance at a national and international level.

What will this Achieve?

Encourage young people to get involved in one or more of the diverse range of sports that pentathlon offers, being swimming, cross country running, equestrian show jumping, fencing and air pistol shooting. Successful pentathletes are often already good at one or more of these sports; pentathlon provides more variety and challenge. Due to the diversity of the five disciplines, pentathlon has the potential to be expensive – coaching, affiliation fees, club memberships, equipment, uniforms, horses, agistment, travel, competition entry fees etc. A little thing like money can be the barrier that stops many talented athletes taking up or continuing with the sport.

How can you Help?

Companies and individuals can assist MPAWA through the following options:

- » **Sponsorship** - This is a unique opportunity to gain brand exposure through MPAWA. Depending on the level of sponsorship support, some of the benefits we can offer include:
 - ▶ Exposure during Australian competitions, with logos on apparel and equipment
 - ▶ Publicity through press, internet and associated media releases.
 - ▶ In kind support, through promoting and purchasing sponsor products and services.
 - ▶ Free advertising on the MPAWA website and in any promotional material
 - ▶ Opportunities to network across the five diverse sporting associations.

Sponsorship opportunities start from as little as \$500 and range up to \$5000.

- » **Donations** - Not all companies are ready to sponsor the excitement and drama of Modern Pentathlon! So why not make a tax deductible donation instead? A fundraising project has been registered with

the Australian Sports Foundation Ltd (ASF) to enable donations in support of the MPAWA initiatives, to attract tax deductibility. An ASF donation form is included in this pack to assist with this.

The Australian Sports Foundation Ltd was established by the Australian Government in 1986 to assist organisations raise money through public and corporate donations for the development of sport in Australia. The ASF is a Deductible Gift Recipient (DGR) through its listing in the Income Tax Assessment Act 1997 (ITAA) (div 30, S 30-90). This enables donations of \$2 and over to the ASF to be eligible for a tax deduction. The ASF is the only organisation so listed in the ITAA that can offer a tax deduction for donations in support of Australian sport.

I am hoping that you may be able to assist MPAWA in some small way. Your support would enable our pentathletes to achieve their dreams.

Cathy Whitehead

President

Western Australian Modern Pentathlon Association Inc

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**ASF Donation Form**

ASF Project 208035

**Western Australian Modern Pentathlon Association Inc.
Attracting and Retaining Modern Pentathletes in WA**Please return this form to:
WAMPA c/- 77A Hale Rd WEMBLEY DOWNS WA 6019**Donor Details:** (Please print clearly so we can issue correct details on your receipt)

| | | | | | | |
|--|----|----|---------|------|--------|------------|
| Title: | Mr | Ms | Mrs | Miss | Dr | Other |
| First Name: | | | | | | Last Name: |
| Company Name (If required on receipt): | | | | | | |
| Address: | | | | | | |
| Town/ Suburb: | | | | | State: | Post Code: |
| Phone (business hours): | | | E-mail: | | | |

Donation: Please find enclosed my donation of: \$50 \$100 \$250 \$500 \$1000 Other \$ _____**Declaration of Interest #**

I would like my gift to benefit the Western Australian Modern Pentathlon Association Inc. – Attracting and Retaining Modern Pentathletes in WA project, however I understand that my donation is made unconditionally to the Australian Sports Foundation. To the best of my knowledge, I and my associates and relatives will not benefit in any material way from the donation made to the Australian Sports Foundation.

Signature: _____

Date: _____

Under taxation law, a tax deductible gift requires a donor to transfer money voluntarily without the donor or an associate of the donor receiving or being entitled to receive in return, any material advantage or compensation (apart from tax savings).

Payment Details: (Please indicate your payment details by ticking the appropriate box) Cheque * Cash Visa Amex** Mastercard Diners*Please make cheques payable to the **Australian Sports Foundation Ltd**

Card Holder _____ Amount \$ _____

Card Number _____ ** Amex Code _____ Expiry ____/____

Card Holder Signature _____ Date _____

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The Australian Sports Foundation Ltd. (ASF) was established by the Australian Government to assist organisations to raise funds through public & corporate donations for the development of sport in Australia. Pursuant to the ASF's listing in the Income Tax Assessment Act (1997) (div 30, S 30-90), donations of \$2 or more to the ASF are tax deductible.

Donors must contribute unconditionally to the ASF to claim a tax deduction, however the ASF's structure makes it possible for a donor to nominate a registered project as the preferred beneficiary of their gift. Western Australian Modern Pentathlon Association Inc. – Attracting and Retaining Modern Pentathletes in WA, project no. 208035, is registered with and conducted under the charter of the ASF.

All claims are subject to being accepted by the Commissioner of Taxation. If either an individual or business is uncertain of their position they should seek their own professional advice.